

**SPONSORED PROGRAM MATERIAL  
DISCLOSURE FORM  
(Controversial Issues of Public Concern)**

Pursuant to 73.12(s) of the Rules & Regulations of the Federal Communications Commission, the following information is required of all sponsors of material broadcast on this station relating to controversial issues of public importance. This form is kept in the Station's Local Public Inspection File for two years from the date of broadcast.

1. Program Title (including spot announcements):

\_\_\_\_\_

2. Date(s) of Broadcast (attach schedule as appropriate):

10/25/12 to 11/6/12

\_\_\_\_\_

3. Sponsoring Organization/Individual:

Families for Better Public Schools

\_\_\_\_\_

4. List below the Chief Executive officers or Members of the Executive Committee or Board of Directors of the sponsoring entity listed above.

Ben Vinson, Mark Peevy

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. Please provide contact information (Headquarters address and phone number are mandatory).

PO Box 1483, Roswell GA 30077 678-509-5706

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signed: \_\_\_\_\_

Name: Chris Carpenter

Please Print

Date: October 24, 2012

## DUPLICATE

## INVOICE

WGCL TV

425 14th Street NW  
 Atlanta, GA 30318  
 Main: (404)325-4646  
 Billing: (404)325-4646



www.cbs46.com

Billing Address:

Peachtree Battle Group LLC  
 Attention: Accounts Payable  
 2870 Peachtree Road NW #259  
 Atlanta, GA 30305  
 USA

Send Payment To:

WGCL TV  
 BOX 905021  
 CHARLOTTE, NC 28290-5021

Invoice #	Invoice Date	Invoice Month	Invoice Period
500121-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGCL	Frank LeBlanc	HRP-WASHING	National

Advertiser	Product	Estimate Number
Families For Better Public	FAM 4 BETTER PUB SKL	

Flight Dates	Order #	Alt Order #
10/27/12 - 10/28/12	500121	06395839

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/27/12	10/27/12	UGA Football Game	11a-7:00p	-----1-	:30	1	\$22,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$22,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Sa 10/27/12 4:31 PM UGA Football Game 11a-7:00p :30 FBPS12TV02H \$22,000.00 NM									
2	10/28/12	10/28/12	CBS News SU Morning	SU 9-1030a	-----2	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGCL Su 10/28/12 9:10 AM CBS News SU Morning SU 9-1030a :30 FBPS12TV02H \$600.00 NM 1 WGCL Su 10/28/12 9:46 AM CBS News SU Morning SU 9-1030a :30 FBPS12TV02H \$600.00 NM									
Total Spots							3		

## Payment Terms Net 30 Days

Gross Total	\$23,200.00
Agency Commission	\$3,480.00
Net Amount Due	\$19,720.00

## DUPLICATE INVOICE



**WGCL TV**  
**425 14th Street NW**  
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**Main: (404)325-4646**  
**Billing: (404)325-4646**

www.cbs46.com

Billing Address:

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**Atlanta, GA 30305**  
**USA**

Send Payment To:

**WGCL TV**  
**BOX 905021**  
**CHARLOTTE, NC 28290-5021**

Invoice #	Invoice Date	Invoice Month	Invoice Period
499862-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGCL	Frank LeBlanc	HRP-WASHING	National

Advertiser	Product	Estimate Number
Families For Better Public	FAM 4 BETTER PUB SKL	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	499862	06391468

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	Price Is Right	M-F 11-12p	---TF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Th 10/25/12 11:29 AM Price Is Right M-F 11-12p :30 FBPS12TV02H \$500.00 NM 2 WGCL F 10/26/12 11:31 AM Price Is Right M-F 11-12p :30 FBPS12TV02H \$500.00 NM									
3	10/25/12	10/26/12	M-F 130P-4P	130-4p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Th 10/25/12 1:29 PM M-F 130P-4P 130-4p :30 FBPS12TV02H \$600.00 NM									
5	10/25/12	10/26/12	Young & the Restless	3-4p	---TF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Th 10/25/12 3:25 PM Young & the Restless 3-4p :30 FBPS12TV02H \$900.00 NM 2 WGCL F 10/26/12 3:27 PM Young & the Restless 3-4p :30 FBPS12TV02H \$900.00 NM									
7	10/25/12	10/26/12	CBSAtlanta 4p News	4-5p	---TF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Th 10/25/12 4:40 PM CBSAtlanta 4p News 4-5p :30 FBPS12TV02H \$300.00 NM 2 WGCL F 10/26/12 4:38 PM CBSAtlanta 4p News 4-5p :30 FBPS12TV02H \$300.00 NM									
9	10/25/12	10/26/12	CBSAtlanta News @ 5p	5-6p	---TF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGCL Th 10/25/12 5:22 PM CBSAtlanta News @ 5p 5-6p :30 FBPS12TV02H \$250.00 NM 2 WGCL F 10/26/12 5:23 PM CBSAtlanta News @ 5p 5-6p :30 FBPS12TV02H \$250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

# INVOICE

Send Payment To:

**WGCL TV**  
**BOX 905021**  
**CHARLOTTE, NC 28290-5021**



Invoice #	Invoice Date	Invoice Month	Invoice Period
499862-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Families For Better Public	FAM 4 BETTER PUB SKL	

www.cbs46.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/26/12	10/26/12	F 10-11p Prime	FR 10-11P	---1---	:30	1	\$5,250.00	NM
<div>Weeks:    <u>Start Date</u>    <u>End Date</u>    <u>MTWTFSS</u>    <u>Spots/Week</u>    <u>Rate</u>                  10/22/12    10/28/12    ---1---                    1            \$5,250.00</div>									
<div>Spots: # Ch    <u>Day</u>    <u>Air Date</u>    <u>Air Time</u>    <u>Description</u>    <u>Start/End Time</u>    <u>Length</u>    <u>Ad-ID</u>    <u>Rate</u>    <u>Type</u>           1 WGCLF    10/26/12    11:00 PMF    10-11p Prime    FR 10-11P            30    FBPS12TV02H    \$5,250.00    NM</div>									
Total Spots							10		

## Payment Terms Net 30 Days

<u>Gross Total</u>	\$9,750.00
<u>Agency Commission</u>	\$1,462.50
<u>Net Amount Due</u>	\$8,287.50

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DUPLICATE

## INVOICE

WGCL TV

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 2870 Peachtree Road NW #259  
 Atlanta, GA 30305  
 USA

Send Payment To:

WGCL TV  
 BOX 905021  
 CHARLOTTE, NC 28290-5021

Invoice #	Invoice Date	Invoice Month	Invoice Period
499862-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WGCL	Frank LeBlanc	HRP-WASHING	National

Advertiser	Product	Estimate Number
Families For Better Public	FAM 4 BETTER PUB SKL	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	499862	06391468

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/29/12	10/29/12	Price Is Right	M-F 11-12p	2-----	:30	2	\$500.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2----- Spots/Week 2 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGCL M 10/29/12 10:59 AM Price Is Right M-F 11-12p :30 FBPS12TV02H \$500.00 NM									
1 WGCL M 10/29/12 11:59 AM Price Is Right M-F 11-12p :30 FBPS12TV02H \$500.00 NM									
4	10/29/12	10/29/12	M-F 130P-4P	130-4p	2-----	:30	2	\$600.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2----- Spots/Week 2 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGCL M 10/29/12 1:29 PM M-F 130P-4P 130-4p :30 FBPS12TV02H \$600.00 NM									
1 WGCL M 10/29/12 1:59 PM M-F 130P-4P 130-4p :30 FBPS12TV02H \$600.00 NM									
6	10/29/12	10/29/12	Young & the Restless	3-4p	2-----	:30	2	\$900.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2----- Spots/Week 2 Rate \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGCL M 10/29/12 2:59 PM Young & the Restless 3-4p :30 FBPS12TV02H \$900.00 NM									
2 WGCL M 10/29/12 3:59 PM Young & the Restless 3-4p :30 FBPS12TV02H \$900.00 NM									
8	10/29/12	10/29/12	CBSAtlanta 4p News	4-5p	2-----	:30	2	\$300.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2----- Spots/Week 2 Rate \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGCL M 10/29/12 4:26 PM CBSAtlanta 4p News 4-5p :30 FBPS12TV02H \$300.00 NM									
1 WGCL M 10/29/12 4:55 PM CBSAtlanta 4p News 4-5p :30 FBPS12TV02H \$300.00 NM									
10	10/29/12	10/29/12	CBSAtlanta News @ 5p	5-6p	2-----	:30	2	\$250.00	NM
Weeks: Start Date 10/29/12 End Date 11/04/12 MTWTFSS 2----- Spots/Week 2 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGCL M 10/29/12 5:37 PM CBSAtlanta News @ 5p 5-6p :30 FBPS12TV02H \$250.00 NM									

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Send Payment To:

**WGCL TV**  
**BOX 905021**  
**CHARLOTTE, NC 28290-5021**



Invoice #	Invoice Date	Invoice Month	Invoice Period
499862-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Families For Better Public	FAM 4 BETTER PUB SKL		

www.cbs46.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
10	10/29/12	10/29/12	CBSAtlanta News @ 5p	5-6p	2-----	:30	2	\$250.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGCL</td><td>M</td><td>10/29/12</td><td>5:56 PM</td><td>CBSAtlanta News @ 5p</td><td>5-6p</td><td>:30</td><td>FBPS12TV02H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGCL	M	10/29/12	5:56 PM	CBSAtlanta News @ 5p	5-6p	:30	FBPS12TV02H	\$250.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WGCL	M	10/29/12	5:56 PM	CBSAtlanta News @ 5p	5-6p	:30	FBPS12TV02H	\$250.00	NM																																												
11	10/29/12	10/29/12	CBS46 6p News	M-F 6-7p	2-----	:30	2	\$300.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$300.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGCL</td><td>M</td><td>10/29/12</td><td>6:10 PM</td><td>CBS46 6p News</td><td>M-F 6-7p</td><td>:30</td><td>FBPS12TV02H</td><td>\$300.00</td><td>NM</td></tr><tr><td>2</td><td>WGCL</td><td>M</td><td>10/29/12</td><td>6:24 PM</td><td>CBS46 6p News</td><td>M-F 6-7p</td><td>:30</td><td>FBPS12TV02H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGCL	M	10/29/12	6:10 PM	CBS46 6p News	M-F 6-7p	:30	FBPS12TV02H	\$300.00	NM	2	WGCL	M	10/29/12	6:24 PM	CBS46 6p News	M-F 6-7p	:30	FBPS12TV02H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	2-----	2	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGCL	M	10/29/12	6:10 PM	CBS46 6p News	M-F 6-7p	:30	FBPS12TV02H	\$300.00	NM																																												
2	WGCL	M	10/29/12	6:24 PM	CBS46 6p News	M-F 6-7p	:30	FBPS12TV02H	\$300.00	NM																																												
12	10/29/12	10/29/12	M 10-11P Prime	MO 10-11P	2-----	:30	2	\$6,750.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>2-----</td><td>2</td><td>\$6,750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGCL</td><td>M</td><td>10/29/12</td><td>10:39 PM</td><td>M 10-11P Prime</td><td>MO 10-11P</td><td>:30</td><td>FBPS12TV02H</td><td>\$6,750.00</td><td>NM</td></tr><tr><td>2</td><td>WGCL</td><td>M</td><td>10/29/12</td><td>11:00 PM</td><td>M 10-11P Prime</td><td>MO 10-11P</td><td>:30</td><td>FBPS12TV02H</td><td>\$6,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	2-----	2	\$6,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGCL	M	10/29/12	10:39 PM	M 10-11P Prime	MO 10-11P	:30	FBPS12TV02H	\$6,750.00	NM	2	WGCL	M	10/29/12	11:00 PM	M 10-11P Prime	MO 10-11P	:30	FBPS12TV02H	\$6,750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	2-----	2	\$6,750.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGCL	M	10/29/12	10:39 PM	M 10-11P Prime	MO 10-11P	:30	FBPS12TV02H	\$6,750.00	NM																																												
2	WGCL	M	10/29/12	11:00 PM	M 10-11P Prime	MO 10-11P	:30	FBPS12TV02H	\$6,750.00	NM																																												
Total Spots							14																																															

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$19,200.00</b>
<u>Agency Commission</u>	<b>\$2,880.00</b>
<u>Net Amount Due</u>	<b>\$16,320.00</b>

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